





Τιμολόγηση



Γ. Δασκαλόπουλος Δεκέμβριος 2020





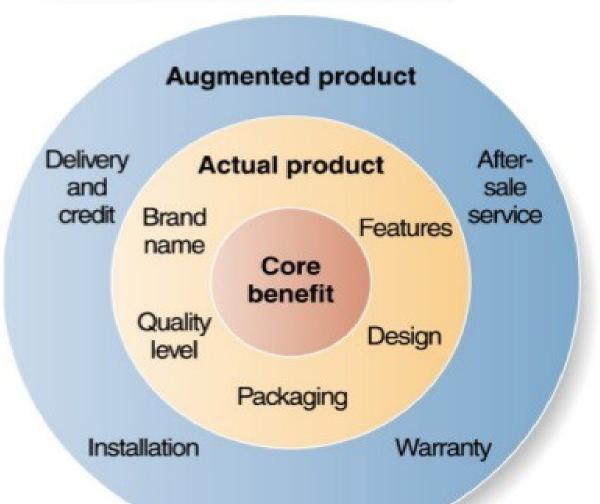








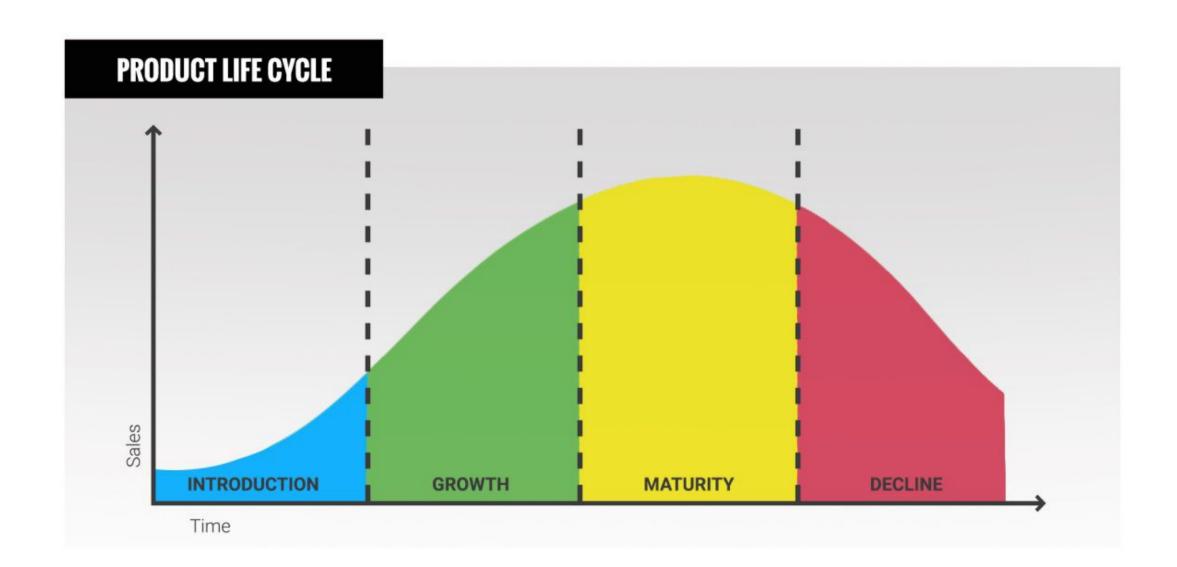


















HIGH MARKET GROWTH

LOW MARKET GROWTH

STARS



QUESTION MARKS

2

CASH COWS



DOGS



HIGH MARKET SHARE

LOW MARKET SHARE







Pricing Strategies

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