

Digital marketing and online shoping











1995թ

amazon

2008p

There is only 15 online shop in Armenia



Survey bank card loss 1 year duration

Participant: 2626 votes

5,9% 1 time 6,6% once more time 57.3% no loss 27.7% can't answer 2.4% have not bank card



Marketing woke up when the second shoemaker appeared in the village





ATL

radio ads tv ads paper ads outdoor

TTL

web site SMM PPC SEO

BTL

PR Direct marketing mailing

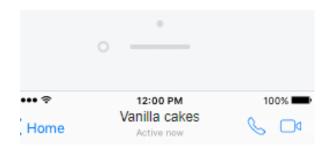


SMM adventages

Increased Brand Awareness
More traffic
Search engine Rankings
Conversion rate
You have a direct connection with your audience
You can create organic content
You can create organic content

You drive traffic to your website





Որտե՞ղ է գտնվում խանութը։ Ask
Առաքում ունե՞ք։ Ask
Տորթի պատվերներ ընդունու՞մ
եք։
Մենյուն կարո՞ղ ենք տեսնել։ Ask

/Settings/Messaging/

During a Messenger conversation / set up/

/Frequently asked questions/



https://manychat.com/



PPC pey per click

keyword advertising

video advertising

baner advertising



HELPFUL WEB SITE

Google Ads Certification

Google Digital Garage

tics-

Google Ads-u to Google Analy

Similarweb.com



KEYWORD ADVERTISING

Агентство Brandon | Услуги маркетинга и брендинга | Создание уникальных брендов [Ad] brandon.am/branding_design/marketing

Figure 2 Design Control of the Contr

Брендинг - нейминг, разработка логотипа и фирменного стиля, дизайн упаковки и этикетки. Создание и продвижение брендов. Грамотный брендинг от брендингового агентства Brandon. На

Контакты Услуги

Портфолио О нас

Call +37412250085













Zakaryan jeans

Ad Zakaryan jeans wholesale

Zakaryan jeans is looking for partners! Be...



Baner advertising



brandon

Веб-дизайн и программирование Агентство Брендон - услуги веб-разработки и дизайна, брендинга, ребрендинга и маркетинга



(1)



Cooperation in the form of franchising and distribution.

Ad European quality, unique style and affordable prices for the men and...

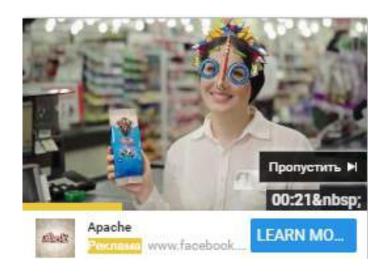
Zakaryan jeans

Open



Video advertising







Web site

domain





WEB SITE

visit card web

corporate web

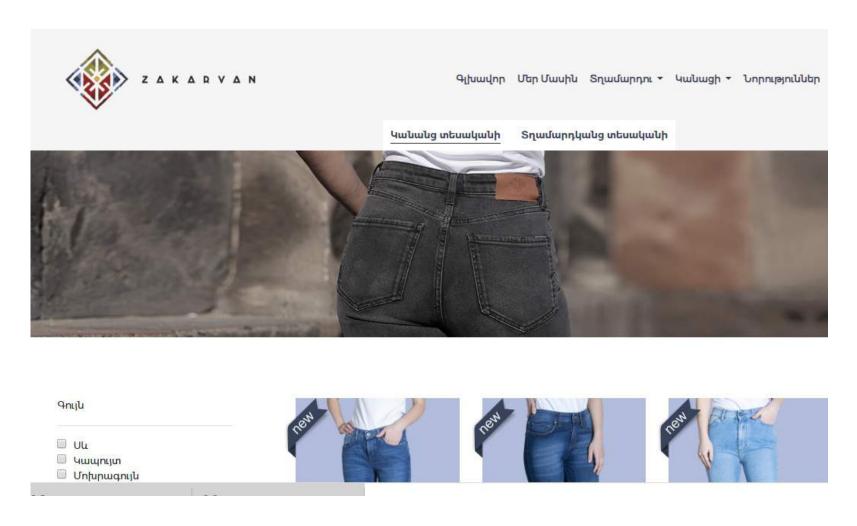
online payement web





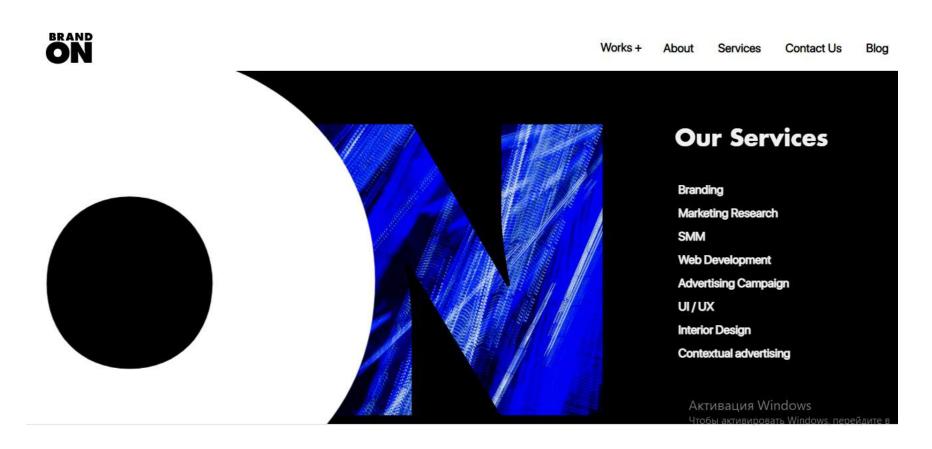


https://zakaryan.am/





https://www.brandon.am/





https://www.seoptimer.com/

https://trends.google.com/trends/?geo=US